



MOUNTAINS RECREATION & CONSERVATION AUTHORITY

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MEMORANDUM

TO: The Governing Board

FROM:  Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Officer

DATE: December 6, 2006

SUBJECT: **Agenda Item V(b): Consideration of resolution authorizing a sole source contract with REDFLEX Traffic Systems to provide automated traffic enforcement systems.**

Staff Recommendation: That the Governing Board adopt the attached resolution authorizing a sole source contract with REDFLEX Traffic Systems.

Background: The Mountains Recreation and Conservation Authority (MRCA) employs full time Park Rangers. The MRCA Park Ranger program is founded on the Generalist Ranger concept. MRCA Park Rangers are not only California Peace Officers, but also perform maintenance, interpretation, fire and rescue duties. Traffic safety issues at many park locations have required that MRCA Park Rangers allocate much of their time engaged in traffic enforcement activities. This allocation of resources has reduced their ability to provide other much needed services to the community.

REDFLEX Traffic Systems has proposed an Automated Enforcement system at no cost to the MRCA. REDFLEX receives compensation based upon a percentage of citations issued by the system. The MRCA is not directly purchasing any goods or services from REDFLEX. REDFLEX provides all professional services (processing, technical support, equipment) as a contracted system.

REDFLEX's proposal was evaluated as the most beneficial to the MRCA.

A web search was conducted for all vendors which have obtained equipment certification from the International Association of Chiefs of Police (IACP) for automated radar equipment. This certification is voluntary in nature, but served as a starting point for vendor selection. All vendors holding such certification were contacted via e-mail. Three vendors (Nestor, REDFLEX and traffipax) were responsive.

All three vendors were invited to submit proposals, demonstrate their systems, and provide staff with a formal sales presentation. Vendors were evaluated using the following criteria:

- 1) Direct costs to the MRCA
- 2) Indirect costs, such as labor costs associated with the moving of cameras
- 3) Service responsiveness by the vendor (local vendor)
- 4) Type of flash system used (visible verse non-visible light)
- 5) Type of radar system employed (traditional. Laser, LADAR)
- 6) Other enforcement applications (stop sign violations)
- 7) Term

One of the most striking differences between the various vendors is the differing technologies used. REDFLEX and traffipax use conventional radar, while Nestor uses a scanning LADAR system. It is staff's belief that a conventional radar program will be better accepted by the general public.

Another key evaluation point involved the ability to enforce stop sign violations. Both REDFLEX and Nestor have this capability, but traffipax does not.

REDFLEX was the only responsive vendor with IACP certification that utilizes traditional radar, with the added ability to enforce stop sign violations.

This contract is eligible for sole source contracting due to the unique service nature of this project, the differing technologies and systems utilized by the vendors, and that no monies are paid to the vendor by the MRCA. The steps outlined by staff document the open and fair process which was utilized to solicit the widest range of qualified vendors.

A vendor evaluation matrix summary is attached.